

ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

Project Title: traditional craft Heritage training, design and marketing in Jordan and Syria

Course Outline

Module 1 – Traditional Fashion / Jewellery Design

Authors	Training and Technical Group (TTG) Scientific and Supervising Committee (SC)
WP Number	WP5 / DEVELOPMENT Make traditional crafts skills competency development an integrated part in Teaching
WP Leader	UNIFI
Course Offered by	ZUJ,
Total number of pages	5

Project Coordinator

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Al-Zaytoonah
University of
Jordan



The University of Jordan



Jordan University of
Science and
Technology



The Hashemite University



Karmeh Design Studio



Tishreen
University



جامعة
المنارة
Manara University



Al-Baath University



World University Service
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di
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Università degli
Studi Guglielmo
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Technische Hochschule
Ostwestfalen-Lippe

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TRADITIONAL FASHION JEWELRY DESIGN, COURSE SYLLABUS

Course Code		Course Title	TRADITIONAL FASHION JEWELRY DESIGN	Cr.hr. ECTS	3 6
Class Room		Time			
		Semester			
Instructor(s)			Email:		Phone:
Office Hours	As assigned in instructors schedules on the system & in front of their offices doors				

COURSE DESCRIPTION: (ACCORDING TO THE CURRICULUM):

By teaching this course: The scientific material in this course focuses on cognitive skills through classroom lectures, professional skill practice in specialized workshops, and developing and enriching knowledge centered around the applied performance and executive skills used in designing and preparing traditional costumes and their various applied techniques. Through this course, students learn about the multiplicity and diversity of lines, shapes, colors, materials, and methods of implementing traditional costumes and complementing them with their diverse richness, those costumes that had an impact on the individual's connection with others during the same nation, and which clearly show the common touches between the traditional traditional costumes of one people of lines and symbols. The distinction and diversity of these costumes is a form of social relations that shows patterns of traditional and heritage costumes as part of the folklore and culture of a particular nation and the identity and privacy of each people. The student will be able to distinguish between the peoples of the world through their styles in traditional costumes and realize that each of them has a specific culture linked to the traditional costumes of its people, as well as the accessories and accessories associated with it. The student learns that despite the spread of the era of globalization, there are peoples who still remember their traditional costumes, even if that was in the past. occasions, especially for women, and that this type of fashion has a distinctive role in preserving heritage and identity and deepening and deepening the connection to the land and the sense of belonging.

COURSE OBJECTIVE:

The objectives of this course cover the following points:

1. To become familiar with traditional fashions design in terms of patterns, design lines, shapes, basic materials, auxiliaries, supplements and accessories associated with them, and the rules of derivation, innovation and quotation that enable him to design modern fashions based on their rich artistic components. Ability to apply basic organizational, spatial, structural, and constructional principles to the conception and development of architecture and urban design projects.
2. Acquiring precise skills that enable the student to master the technical design and implementation skills of Asian traditional fashions, and to borrow and creatively innovate from their lines, shapes, patterns, and colors, in order to obtain modern clothing adapted from them.

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3. The ability to access and use diverse sources of knowledge in the field of fashion design and implementation, traditional costumes and their accessories.

STUDENT PERFORMANCE CRITERIA:

Based on HANDS Learning Outcomes:

- LO1: Demonstrate an understanding of the historical significance and cultural heritage associated with traditional crafts.
- LO2: Analyze the design principles and techniques specific to traditional crafts from different cultures and regions.
- LO3: Apply traditional craft skills through hands-on training sessions or workshops, demonstrating proficiency in selected techniques.
- LO8: Collaborate effectively with artisans, communities, and stakeholders to support the preservation and revitalization of traditional craft industries.

COURSE CONTENT:

Week #	Topic	Type	Grading
W1	Introduction and definition of the course, its objectives, requirements, steps, and the schedule of lectures, exams, and practical and research assignments associated with it. Traditional costumes, an introduction and an introduction to the extent of its importance and its role in distinguishing and distinguishing between peoples, as one of the most powerful expressive tools of the human personality.	Project 1	Total 30%
W2	Traditional costumes in the continent of Asia, Arab models: Traditional costumes in Jordan, Palestine, Lebanon, and Syria. • Starting an applied project: (Fashion design based on traditional costumes).		
W3	Traditional costumes in the continent of Asia, foreign models: India, Russia, China, and Indonesia. Follow-up of the first project (designing fashions adapted from traditional costumes), implementing steps for one of the successful designs.		
W4	Traditional costumes in the continent of Africa, Arab models: Egypt, Tunisia, Morocco, Algeria, and Sudan. Follow-up of the first project (designing fashions adapted from traditional costumes), implementing steps for one of the successful designs		
W5	African traditional costumes - foreign models: Ghana, Kenya, Nigeria, and South Africa. First project delivery: designs, applied model.		
W6	Starting the second applied project: (Fashion design based on traditional African fashion).	Project 2	Total 30%
W7	Follow up on the second applied project: (Fashion design adapted from traditional African fashion), implementation steps for one of the successful designs		
W8	Follow up on the second applied project: (Fashion design adapted from traditional African fashion), implementation steps for one of the successful designs		
W9	Delivery of the second applied project:		

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	(Fashion design adapted from traditional African fashion), implementation steps for one of the successful designs.		
W10	Traditional costumes in Jordan and Syria • Starting the third applied project: (Costume design adapted from traditional Jordan and Syria costumes).	Project 3	Total 40%
W11	Follow up on the third applied project:		
W12	Follow up on the third applied project:		
W13	Follow up on the third applied project:		
W14	Follow up on the third applied project:		
W15	Project submission and evaluation		
* For each project: the specific schedule is within the project description.			

GRADING:

- Grading will be based on class work and participation, and projects, assignments and quizzes. 60% of your total grade is the accumulation of grades earned on projects divided by two main projects, in addition to the final project (40%) as follow:

No.	Type	Start Week	Submit. Week	Weight
1	Project # 1:	1	6	30%
2	Project # 2:	6	10	30%
3	Project # 3:	10	15	40%
TOTAL				100%

- All lectures and project demonstrations take place at the beginning of the class time and will not be repeated. When you are absent or late it is your responsibility to get the missed work from your classmate.
- Portfolio and Documentation of Design Work:** Students are required to document all studio work in Digital copies of design work.

REFERENCES:

- References:**
 - كتاب أنماط من الأزياء التقليدية في الوطن العربي وعلاقتها بالفلكلور - سنية خميس صبحي - عالم الكتب - يناير 2007
 - الشعبية النسائية قديما في الكويت - سلوى المغربي - قسم: ثقافات الشعوب والثقافة الشعبية - يناير 2006 R2006
 - الملابس التقليدية للنساء وملابس العروس في المدينة المنورة - بثينة محمد حقي إسكندراني - فضائل المدينة النبوية - يناير 2013
 - فنون الإكسسوارات النسائية فن شك الخرز لصنع الحلي والزينة المنزلية - باربرا كامبر - الدار العربية للعلوم ناشرون - يناير 2007
 - الإكسسوارات المكملة للأزياء - محمد السيد محمد حسن - 2022
 - Handouts: To be introduced and handed to the students as needed.**

ATTENDANCE POLICY:

Attendance policy:

- Attendance will be checked at each class and the university regulations will be strictly followed for student exceeding the maximum rate of absences.



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- Late attendance will be considered as an absence.
- Late submissions will not be considered.
- Submissions without follow up with the direct instructor will not be evaluated.

CHEATING POLICY:

Cheating is not tolerated and against the university rules. Cheating will result in failing the course and reporting the incident to the dean of the college of architecture and design.

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List of Suggested Projects in Accordance with HANDS LOs

Week	Project / Task	points
5	<p>Project 1: Fashion design based on traditional costumes Using equipment at HANDS workshops Description of Project 1:</p> <ul style="list-style-type: none"> - Case studies and approach. - Considering social aspects. - Considering Identity and culture. - Considering the design of traditional / contemporary fashion and jewelery project <p>Project follow up</p>	
5	<p>Project 2: Fashion design based on traditional African fashion Using equipment at HANDS workshops Description of Project 1:</p> <ul style="list-style-type: none"> - Case studies and approach. - Considering social aspects. - Considering Identity and culture. - Considering the design of traditional / contemporary fashion and jewelery project <p>Project follow up</p>	
5	<p>Project (3): Costume design adapted from traditional Jordan and Syria costumes Using equipment at HANDS workshops Description of Project 1:</p> <ul style="list-style-type: none"> - Case studies and approach. - Considering social aspects. - Considering Identity and culture. - Considering the design of traditional / contemporary fashion and jewelery project - Project follow up 	